



# Adam Leder

## INTERACTIVE DEVELOPER

e: aml2326@gmail.com

p: (518) 859-0441

🐦 @aml2326

**Professional Profile** I'm an innovative and skilled interactive developer with ability to perform tasks in a fast paced environment. I have a very strong design/strategy sense and enjoy collaborating with the creative team to provide our clients with the best solutions. I'm an exceptional communicator, problem solver, and leader.

## Work Experience

### Interactive Development Lead

MARCH 2010 - PRESENT

*Fingerpaint | Saratoga Springs, NY*

- Developed sites for both Expression Engine and Ingeniux
- Developed interactive projects using HTML5, XML, XSLT, CSS(3), JavaScript/jQuery, Flash/ActionScript
- Implemented technical and organizational changes to the way email campaigns were built, tested, delivered to the client for review, and deployed to reduce errors and re-work, including significantly faster turnaround times on initial builds and on implementing the blast.
- Set up, standardized, and optimized automatic and manual deployments of remote git repositories through the cloud-based Beanstalk platform
  - <https://github.com/aml2326/jquery.xpander.js>
  - <https://github.com/aml2326/uiSelect>
  - <https://github.com/fingerpaintmarketing/core>
- Contributed to internal frameworks/plugins for more efficient development
- Cross browser compatible websites, including IE6
- Email marketing campaigns
- Creating functional spec docs and sitemaps
- Client training manuals/Training clients
- Leading a development team
- Define, standardize, and implement development team processes
- Interaction with clients both over the phone as well as in person

### Contract Interactive Developer

OCT 2009 - MARCH 2010

- Consulted for clients in the Capital Region and New York City.
- Developed interactive projects using HTML5, CSS(3), JavaScript/jQuery, Flash/ActionScript, Expression Engine, and Responsive web development

---

## Senior Interactive Developer

AUG 2008 - SEPT 2009

*INC Design | Manhattan, NY*

- Oversaw all front-end development
- Produced table-less layout sites using css
- Produced web pages using XHTML, CSS, JavaScript, jQuery, Flash, ActionScript, Wordpress, and Server Side Includes
- Modified text, images, and PSDs
- Sliced Adobe Photoshop files to create images
- Check for cross-browser compatibility

---

## Interactive Developer

MAY 2008 - AUG 2008

*Media Logic | Albany, NY*

- Produce table-less layout sites using css
- Produce web pages using HTML, CSS, JavaScript, Flash, ActionScript, and server side includes
- Produce HTML Emails
- Modifies text, images
- Slices Adobe Photoshop files to create images

---

## Interactive Developer

SEPT 2007 - MAY 2008

*INC Design | Manhattan, NY*

- Produced table-less layout sites using css
- Produced web pages using HTML, CSS, JavaScript, Flash, ActionScript, and server side includes
- Modified text, images
- Sliced Adobe Photoshop files to create images

---

## Web Producer

JAN 2005 - SEPT 2007

*Bard College | Annandale-On-Hudson, NY*

- Modified text, images, and PHP script
- Produced web pages using HTML, CSS, JavaScript, Flash, ActionScript, PHP and server side includes
- Sliced Adobe Photoshop files to create images
- WebCT CE administrative maintenance

---

## Web Assistant

2004

*Excelsior College | Albany, NY*

- Updated and maintained college website
- Developed online courses using WebCT CE and WebCT Vista

## Technical Skills

### Highly proficient in

- HTML5
- CSS3
- SASS
- JavaScript/jQuery
- Flash/Actionscript
- XML
- XSLT
- Git
- Responsive web development
- Progressive enhancement/graceful degradation
- Adobe CS6
- Expression Engine
- Ingeniux
- Wordpress
- Cross browser coding/testing
- Mac/PC
- Microsoft Office Suite
- Pharma clients and regulatory reviews

### Knowledge in

- PHP
- MySQL
- Coldfusion
- SVN

## Education

### Noble Desktop | New York, NY

*PHP & MySQL*

CERTIFICATE: MARCH 2013

### Noble Desktop | New York, NY

*Macromedia Flash Professional 8: Advanced Class*

AUGUST 2006

### ITT Technical Institute | Albany, NY

*Associate Degree in Occupational Studies – Web Development*

GRADUATION: SEPTEMBER 2004 - GPA 3.49